



The International Children's Media Center (ICMC) creates festivals of award-winning international children's films for museums, arts centers and theaters!!

BACKGROUND

Parents and caregivers of all economic and racial backgrounds care deeply about finding high quality, multi-cultural media for their children. The ICFilmFest was designed to meet this vital need by bringing a world-class festival to non-profit organizations that could otherwise not afford such an event.

SUMMARY

The ICFilmFest is a touring package featuring the best films culled from thousands of international submissions. The on-site event may include weekend or afterschool screenings, awards and director appearances. This groundbreaking program will introduce children to global culture through the medium of film while providing families with an invaluable forum to discuss and digest media.

PROGRAM

The ICFilmFest will present 2-4 programs of award-winning international films. This unique touring event will include the following programs:

Storyland Express (ages 2-5) – Animated films from 10 countries

Operation Friendship (ages 5-8) – Collection of animated and live action films representing 8 countries

Reel Stories (8-10) – Values-based live action and animated short films

True Colors – Multi-Cultural Tales for All (ages 6-10)

**Programs can be customized for age groups and special themes*



Photo: beckermedia.com

FORMAT

Films will be digitally mastered and put on DVD for maximum ease of use.

EDUCATIONAL ENRICHMENT

Media education discussions will open and follow every screening, using the ICMC's unique "How to watch a movie" approach. This fun-filled event opens minds, while opening the door to meaningful discourse about media.

MARKETING MATERIALS AND SUPPORT

A complete package of marketing materials will be provided to presenting organizations, including event logo, film descriptions & photos, and voting ballots. Where desired, the ICMC will share templates for a poster, hand-bill, program, press release and electronic marketing materials.



FOR SCHEDULING CONTACT: CHELSEY BATTAGLIA, INFO@ICMEDIACENTER.ORG

 INTERNATIONAL CHILDREN'S MEDIA CENTER | 2208 WASHINGTON DR., NORTHBROOK, IL 60062 | WWW.ICMEDIACENTER.ORG