

Screen Smart®

Screen Smart® Combines
Brain-Body Exercises with Academic
Curriculum to Accelerate Learning

Renowned education innovator, author and e-learning expert Nicole Dreiske spent 30+ years studying how children engage with screens. She founded the nonprofit International Children's Media Center to create new whole-brain techniques that accelerate learning and humanize the way children use technology.

The result is **Screen Smart**, an e-learning program that couples kinesthetic and physical exercises with a rigorous academic curriculum to reverse the negative effects of screen time.

SCREEN SMART® BENEFITS:

- Kids learn **brain-body exercises** that teach self-regulation, grit and persistence. → **Result:** Students focus and try their very best inside and outside of the classroom.
- **Literacy outcomes** skyrocket by connecting plot, character, setting to screen time. → **Result:** Children want to practice their literacy skills when using screens.
- **Empathy and social emotional learning** soars by involving children in discussions about the feelings, fears and questions that screen time can provoke. → **Result:** Children learn to process the digital content they consume, an essential 21st century skill.
- Screen Smart's **sensory design** is auditory, visual and kinesthetic, and the approach is inquiry-based. → **Result:** Diverse learners and ELL students thrive in the classroom!

"When ICMC comes into a school, you raise the bar for what great teaching looks like."
R. Savakis, Teacher, Budlong School



"If you're looking for exposure to 21st century skills that truly impact learning, these workshops are a must."
J. Fatheree, Varkey Foundation Finalist, "One of the Top Ten Teachers in the World"
2008 National Teacher of the Year

"The program goes hand in hand with the values we wish to instill in our children."
Sister Gabriela, O.C.D., Principal Little Flower Educational Children Care Center

Screen Smart® is a program of the International Children's Media Center, a nonprofit organization dedicated to transforming education and humanizing the way children use, view and engage technology.